

PORTFOLIO

Digital Success Stories Curated for the

FOOD INDUSTRY

www.websparq.com





Who We Are

At Websparq Digital, we specialize in crafting tailored digital solutions that drive real results for food brands.

Trusted by local and international food businesses

Proven track record in increasing sales, visibility, and engagement

Experts in combining creativity with data-driven marketing

Offering end-to-end services

Stunning websites to social media domination



Our Services for Food Industry

Website Design & Development
Search Engine Optimization (SEO)
Social Media Marketing & Growth
Paid Ads (Google & Meta)
Content Marketing & Email Campaigns
Professional Food Photography

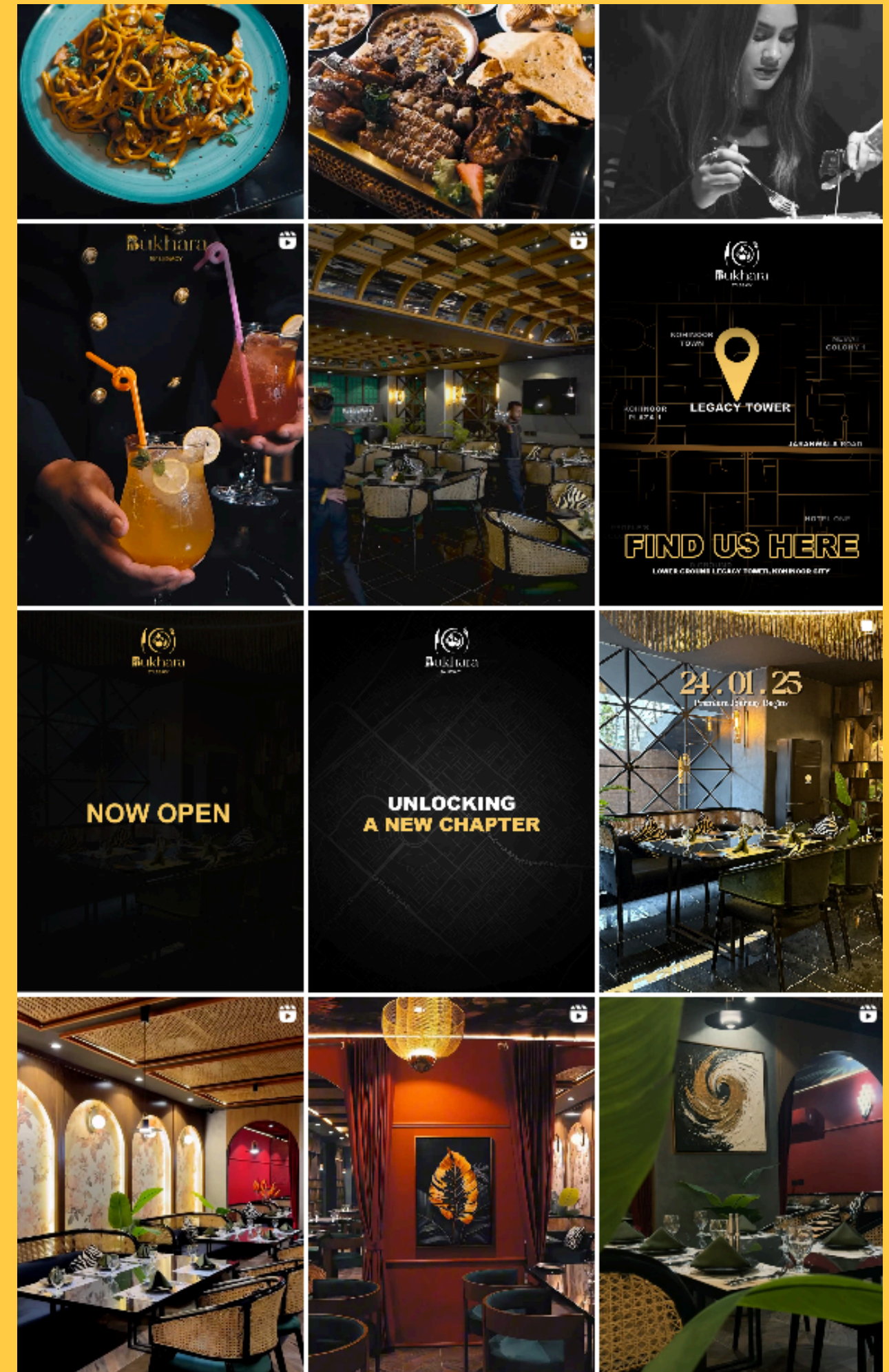


Case Study

Bukhara by Legacy (FSD)

High-Quality Photography for Bukhara by Legacy

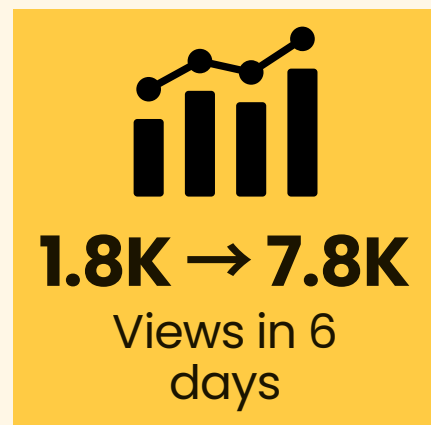
- Professional Food & Restaurant Photography
- Enhanced Visual Storytelling
- Strengthened Social Media Presence



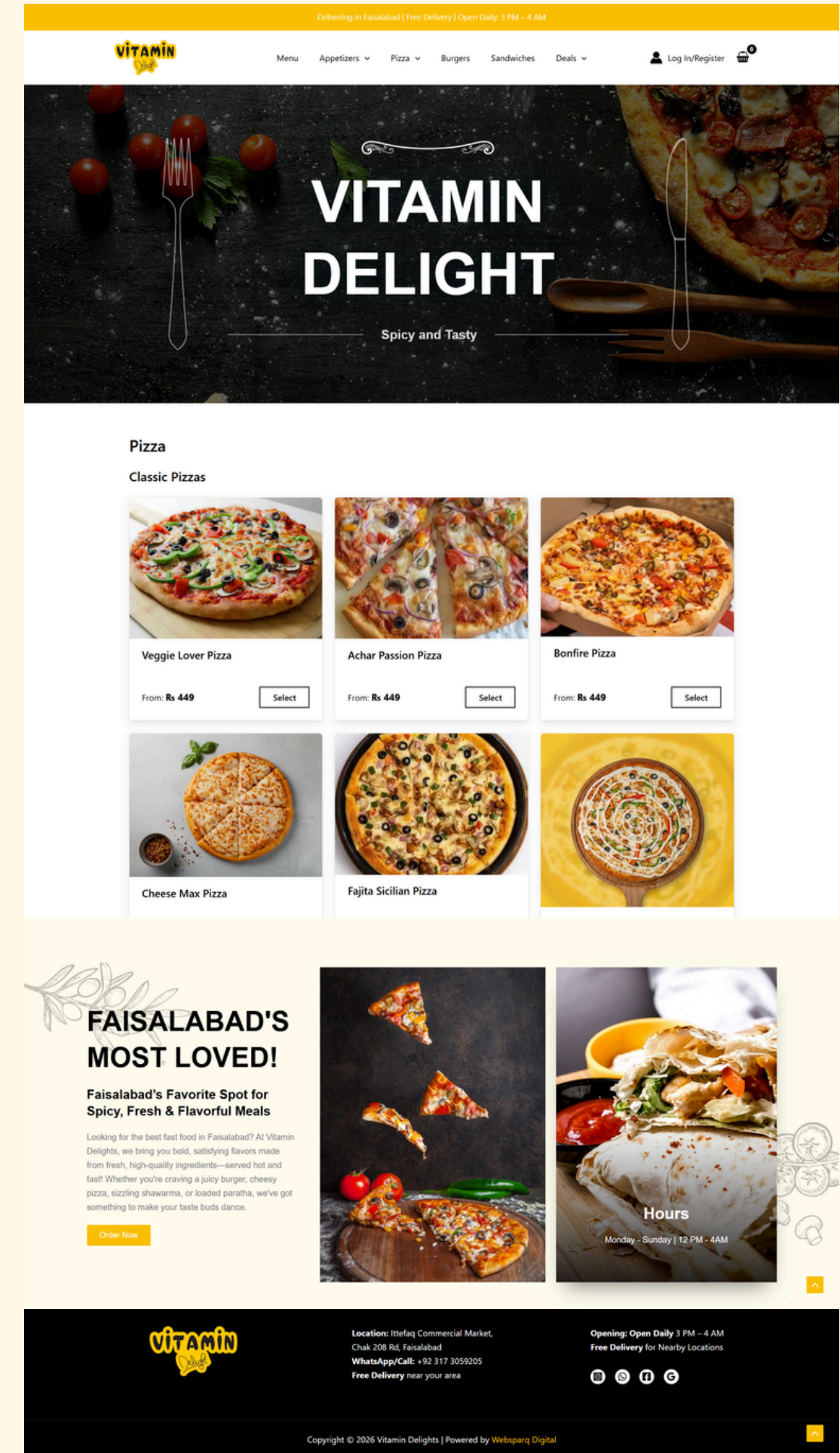
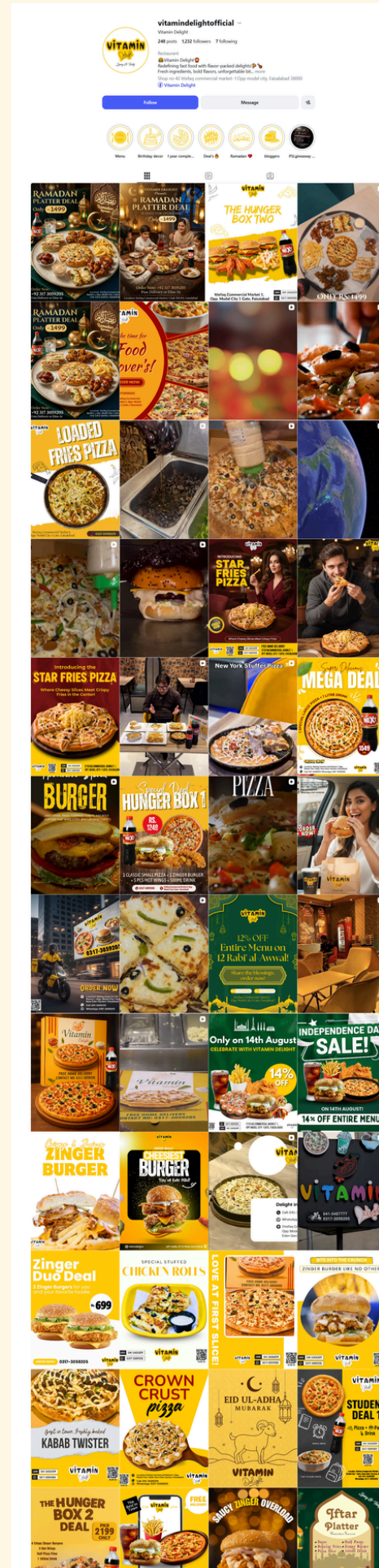
Case Study

Vitamin Delight(FSD)

- Engaging Stories & Posts
- Professional Photography
- WhatsApp Order & Loyalty Campaign
- Foodpanda Store Optimization
- Highly Targeted Optimised Meta Ads
- Google My Business Optimisation
- Website Development
- Local SEO



VITAMIN
Delight
Spicy Et Tasty

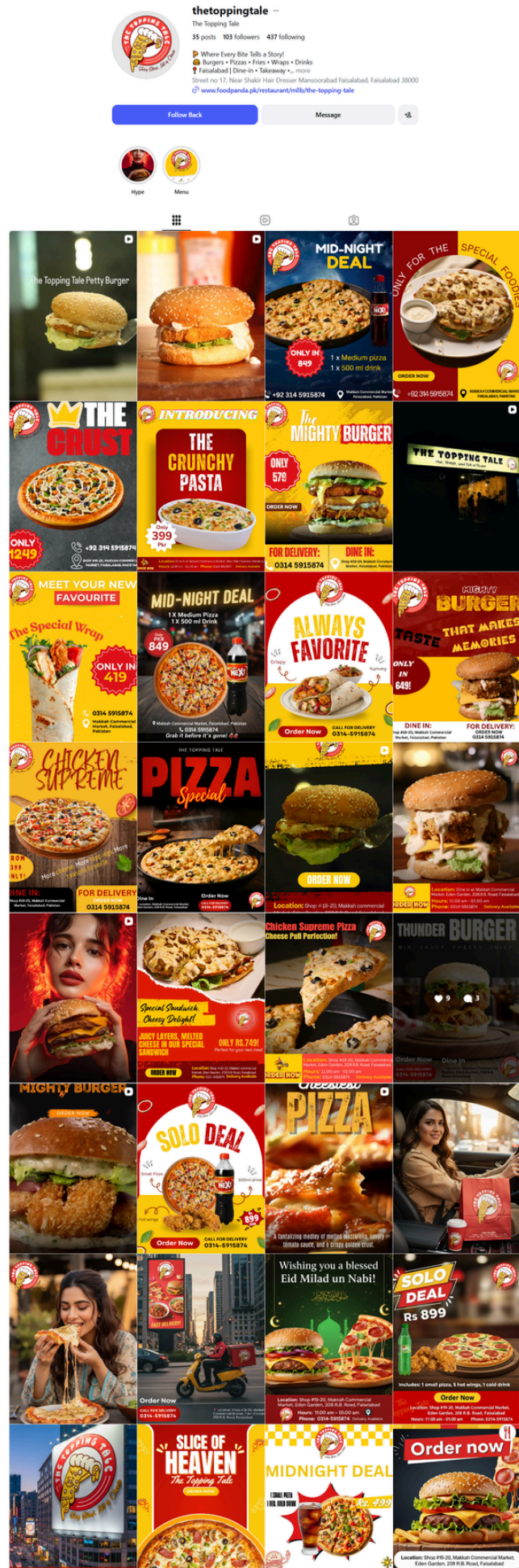


The Topping Tale

Case Study



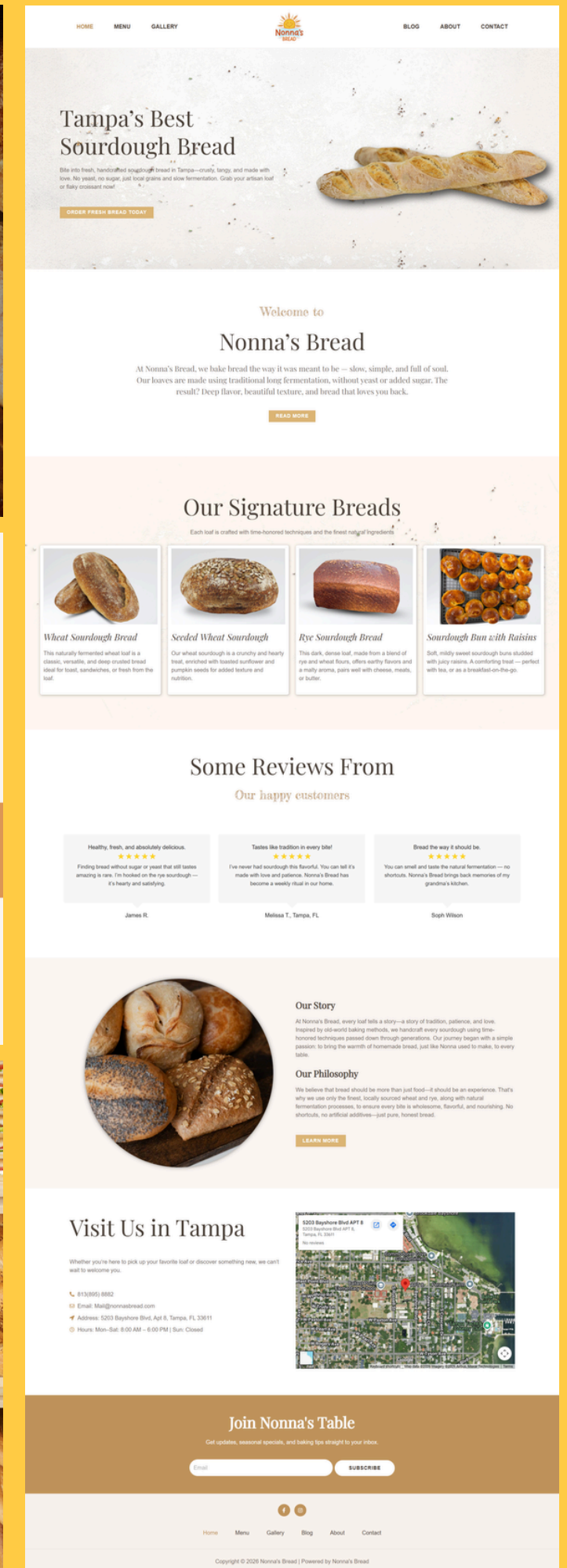
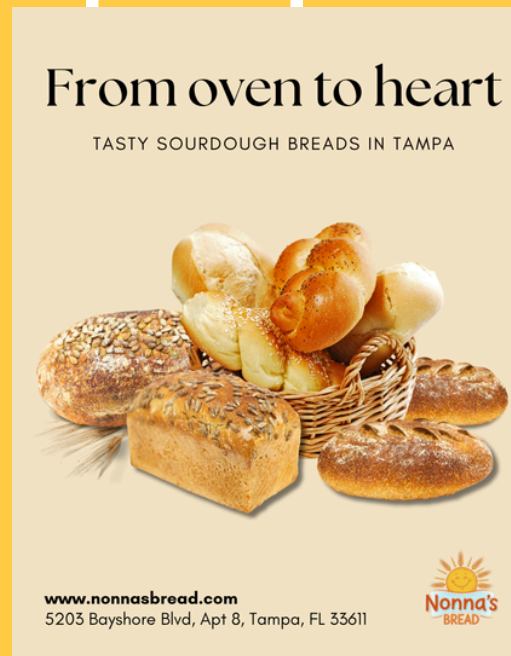
- Increased daily orders from 10–15 to 30–40
- Boosted average order value by 25% (PKR 600 → 750)
- Improved ad conversion rate to 6–10%
- Achieved top Foodpanda visibility & ranking
- Raised repeat customer rate to 25–35%
- Reduced drop-offs with optimized menu structure
- Increased clicks via high-converting food visuals
- Improved decision speed with persuasive menu naming
- Enhanced trust through reviews & social proof system
- Generated consistent orders via Meta & Google Ads
- Captured late-night demand with targeted positioning
- Strengthened local reach through Google Business optimization
- Built direct conversions via WhatsApp funnel
- Implemented data-driven testing & tracking system
- Created a scalable and repeatable growth strategy



Case Study

Nonna's Bread

- Increased website conversion rate +35%
- Boosted organic traffic +60%
- Improved local search visibility Top 3 rankings
- Increased engagement rate +50%
- Reduced bounce rate -30%
- Increased average session time +40%
- Boosted social media followers +70%
- Increased inquiries/orders +45%
- Improved mobile conversion rate +38%
- Increased returning visitors +30%
- Enhanced brand recall +2x growth
- Improved click-through rate +55%
- Generated consistent monthly leads +50%
- Increased product page views +65%
- Built scalable growth system long-term ROI





Case Study

piekarnia-kuzmiuk.pl

Website Development for Piekarnia Kuzmiuk

- Custom, SEO-Optimized Bakery Website
- User-Friendly & Responsive Design
- Local Brand Identity Highlighted

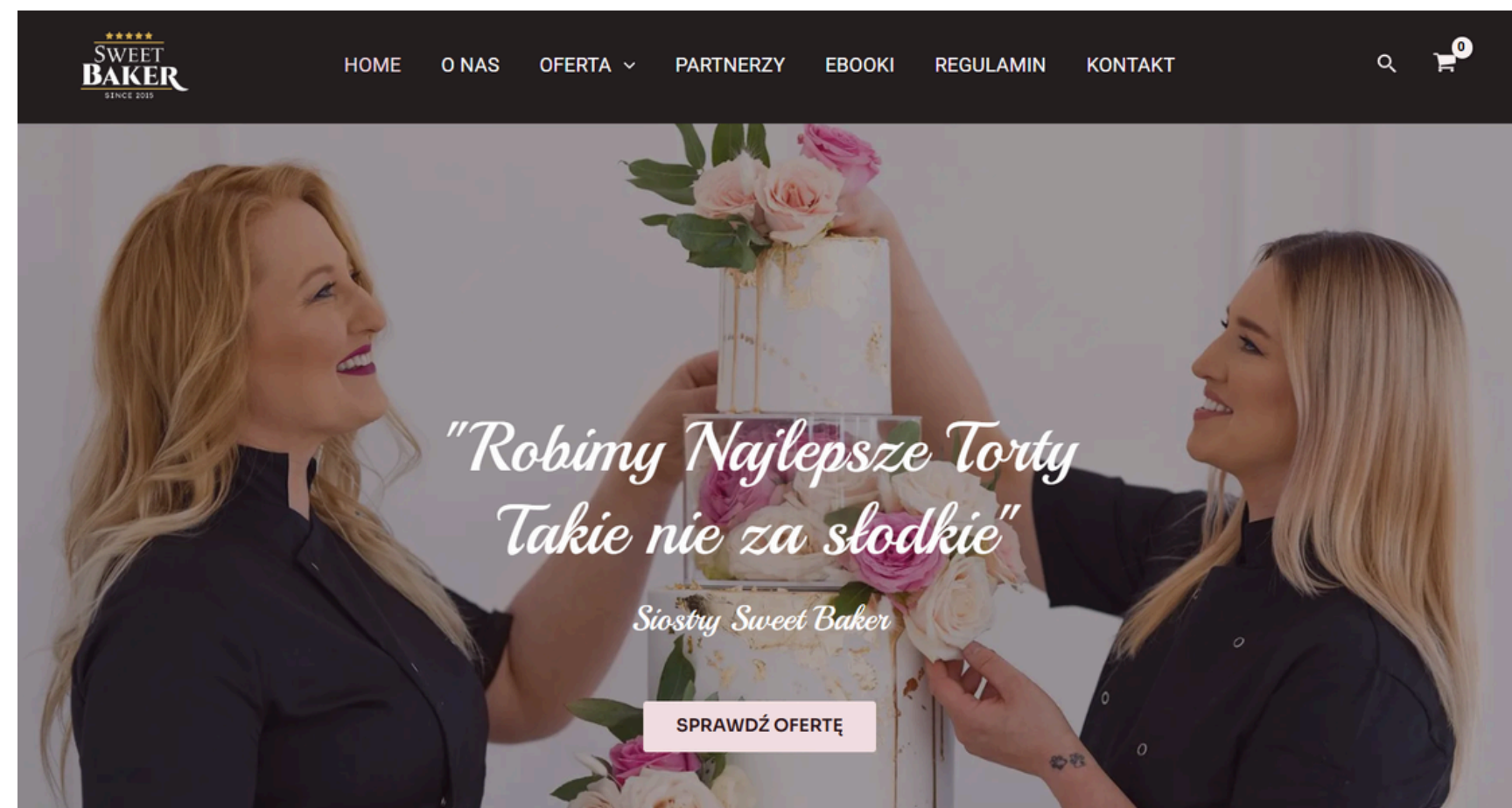
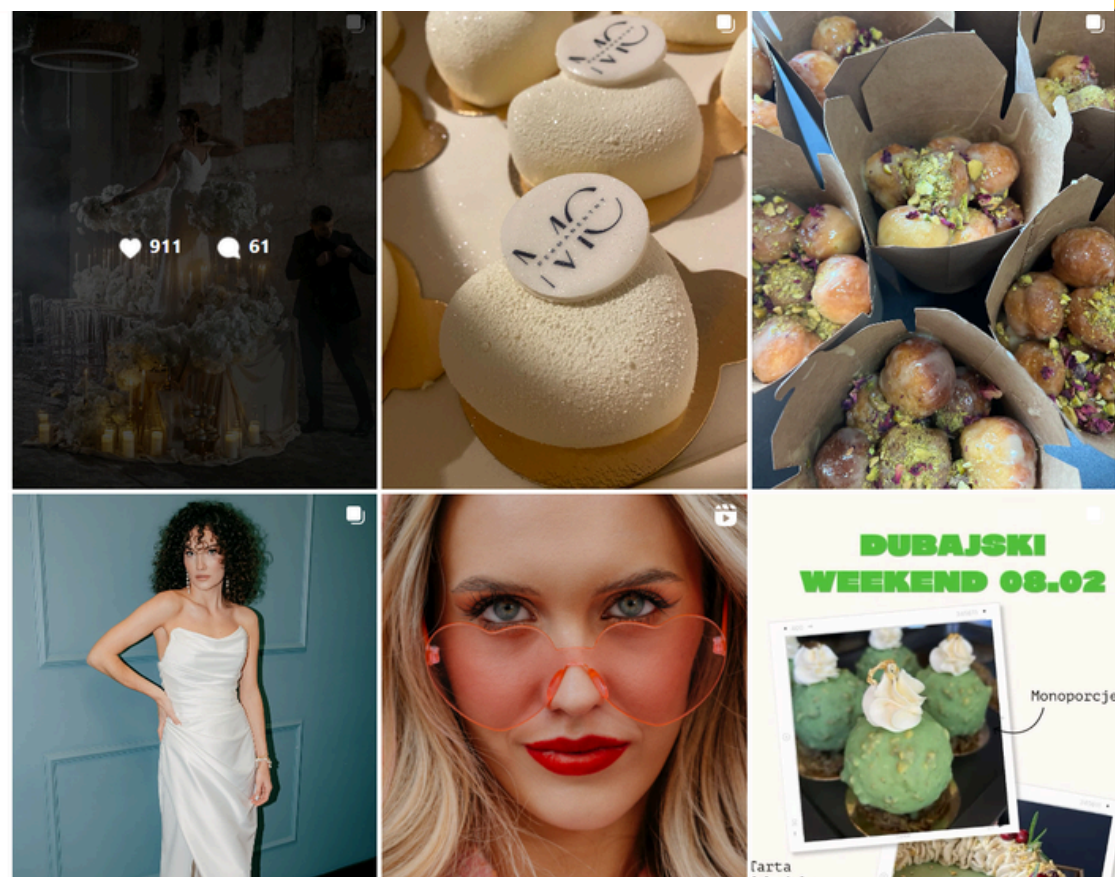
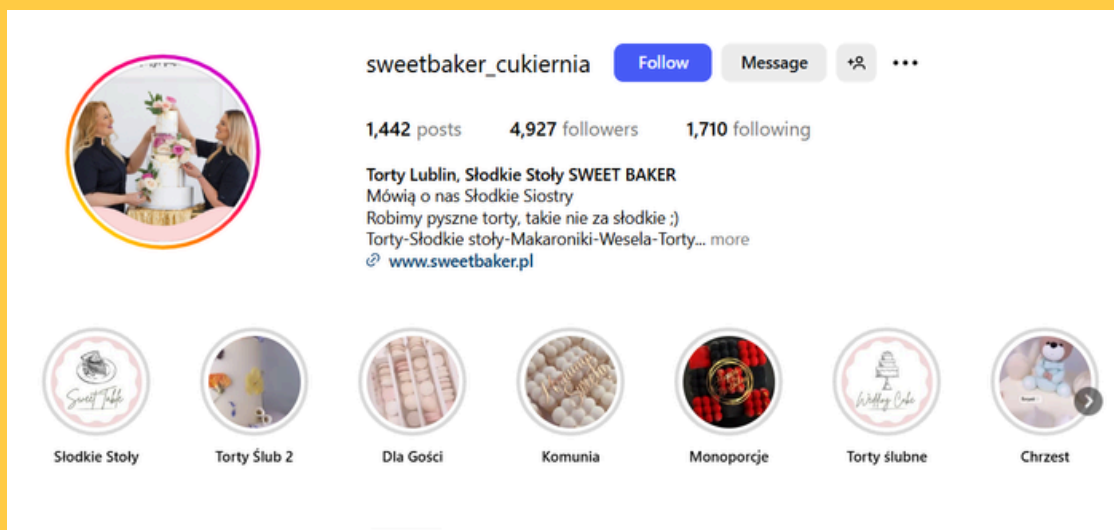


SweetBaker.pl

Case Study

Full Digital Transformation for SweetBaker.pl

- Custom WordPress + WooCommerce Website
- Local SEO for Google Visibility
- Social Media Management & Paid Ads
- Email Marketing Strategy
- 150% Increase in Online Orders
- 3X Organic Traffic Growth

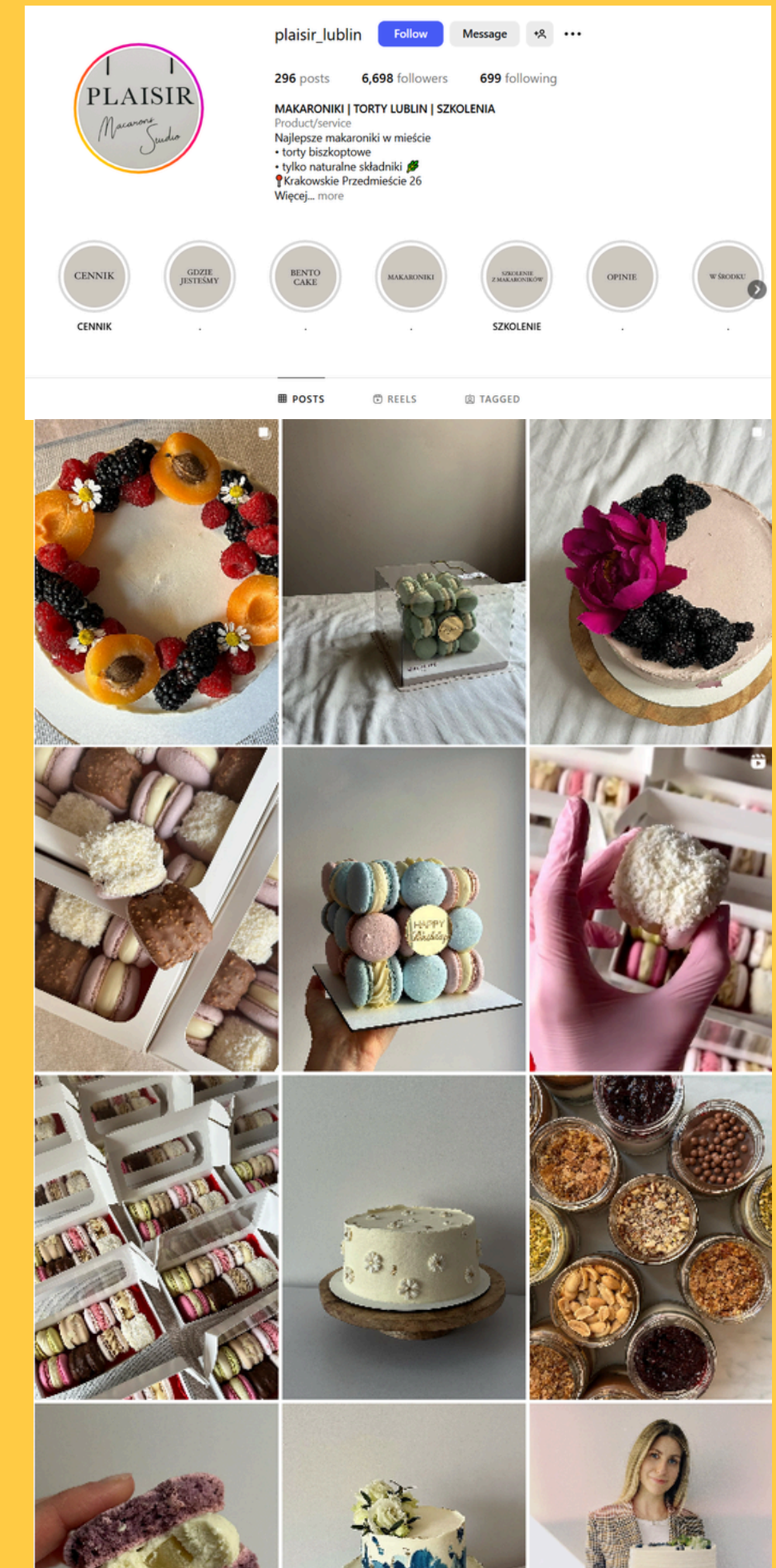


Case Study

Plaisir Lublin

Social Media Elevation for Plaisir Lublin

- Instagram Growth Strategy
- Google My Business Optimisation
- Meta Ads
- Professional Visual Content
- Improved Brand Image & Engagement



Why Food Brands Choose Websparq?

Industry-Specific Expertise

Proven Sales & Engagement Growth

Data-Driven Marketing Approach

Affordable, Scalable Solutions



THANK YOU!




SCAN FOR INFO



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